

TRUENORTH TRANSPORTATION RISK SUMMIT/AGENDA

THURSDAY/THIRTEENTH

Country Music Hall of Fame	12:00 - 1:00 P.M. Lunch & Registration	1:00 P.M. Risk Summit Welcome Trent Tillman/TrueNorth	Country Music Hall of Fame
	1:00 P.M. Opening Keynote Chris Spear/American Trucking Assoc.		
	1:45 P.M. Critical Issues in the Trucking Industry Dan Murray/ATRI	2:45 P.M. Trucking Profitability Insights: Maximize Value in the Short-Term for Long-Term Gains David Roush & Timothy Almack/KSM	
	3:45 P.M. Keynote Address: Taking Point: Principles for Building High-Performance Teams Brent Gleeson/Navy Seal Veteran		
		6:00 - 10:00 P.M. Cocktails, Dinner + Networking	Famous Saloon

FRIDAY/FOURTEENTH

	8:00 A.M. Breakfast	8:00 A.M. CFO Work Group (optional)	
	Risk Summit Breakout Sessions/9:00 A.M. - 12:00 P.M.		
	9:00 - 10:00 A.M. ATBS Owner Operator Benchmarks	9:00 - 10:00 A.M. Alternative Benefit Funding Strategies	
	10:00 - 11:00 A.M. Cargo Theft Trends, Methods and Prevention	10:00 - 11:00 A.M. Mergers & Acquisitions / Risk Based Due Diligence	
	11:00 A.M. - 12:00 P.M. Using Technology & Data Platforms to Manage your Business & Mitigate Risk	11:00 A.M. - 12:00 P.M. Executive Recruiting & Retention, Business Continuity, Perpetuation, & Tax Maximization	
	12:00 - 1:00 P.M. Lunch		
	Risk Summit Breakout Sessions/1:00 - 2:00 P.M.		
	1:00 - 2:00 P.M. Last Mile Solutions to Control Risk	1:00 - 2:00 P.M. Reduce the Frequency & Severity of WC Claims with Emerge	
	2:00 P.M. Nuclear Verdicts: Do's and Don'ts of Catastrophic Claims Rachel York/Magna Legal Services	3:00 P.M. The Key Regulatory, Legislative & Case Law Difference Makers in Transportation Greg Feary & Kathryn Feary/Scopelitis	
	4:00 P.M. Closing Remarks Trent Tillman/TrueNorth	4:00 P.M. CMHOF Tours & Networking Reception	
Top Golf Nashville	8:00 P.M. Closing Event		

*Schedule subject to change.