

PROTECT & MAXIMIZE: EMPLOYEE ADVOCACY

OBJECTIVE:

Assist employees in navigating and truly understanding their employee benefit plans.

CLIENT CHALLENGE

A large transportation company with multiple locations and **over 1800 employees** was struggling to understand the value of their benefits program, which resulted in a low participation rate.

TRUENORTH'S SOLUTION

At TrueNorth, our **TrueAdvocate** team of specialists are dedicated to taking your employee's calls and emails regarding questions about their benefits, allowing you more time to focus on the other important aspects of your job.

By allowing our resource center to handle a portion of the administrative work on your benefit plan, you're able to focus your attention on engaging and developing your workforce.

We were able to save **over 31 hours of talk time and increase participation by more than 33% during this client's open enrollment period.**

**Our team is ready to take calls and emails from
7:30 am - 5:00 pm CST Monday - Friday.**



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