



## **DES MOINES REGISTER NAMES TRUENORTH COMPANIES, L.C. A WINNER OF THE IOWA TOP WORKPLACES 2021 AWARD**

Cedar Rapids, Iowa, September 10, 2021 - TrueNorth Companies, L.C. has been awarded a Top Workplaces 2021 honor by Iowa Top Workplaces Top Workplaces. The list is based solely on [employee feedback](#) gathered through a third-party survey administered by employee engagement technology partner [Energage](#) LLC. The anonymous survey uniquely measures 15 culture drivers that are critical to the success of any organization: including alignment, execution, and connection, just to name a few.

"During this very challenging time, Top Workplaces has proven to be a beacon of light for organizations, as well as a sign of resiliency and strong business performance," said Eric Rubino, Energage CEO. "When you give your employees a voice, you come together to navigate challenges and shape your path forward. Top Workplaces draw on real-time insights into what works best for their organization, so they can make informed decisions that have a positive impact on their people and their business."

"TrueNorth is proud to be recognized as a Top Workplace in Iowa, alongside other great organizations in our state," said Jason Smith, President & CEO of TrueNorth. "This award is especially meaningful as we celebrate our 20th anniversary of intentionally building an innovative, rewarding culture. Attracting and hiring high-quality people is the foundation to our success, and we wouldn't be where we are today without each one of our incredible colleagues."

## ABOUT

TrueNorth® is an entrepreneurial insurance and financial strategies firm focused on providing integrated solutions. Headquartered in the Midwest with locations throughout the country, our firm specializes in assisting transportation businesses and drivers with customized solutions that meet their insurance and financial needs. Learn more about us by visiting [www.truenorthcompanies.com](http://www.truenorthcompanies.com).

## COMPANY CONTACT

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## AWARDS



## ABOUT ENERGAGE

*Making the world a better place to work together.™*

Energage is a purpose-driven company that helps organizations turn employee feedback into useful business intelligence and credible employer recognition through Top Workplaces. Built on 14 years of culture research and the results from 23 million employees surveyed across more than 70,000 organizations, Energage delivers the most accurate competitive benchmark available. With access to a unique combination of patented analytic tools and expert guidance, Energage customers lead the competition with an engaged workforce and an opportunity to gain recognition for their people-first approach to culture. For more information or to nominate your organization, visit [energage.com](http://energage.com) or [topworkplaces.com](http://topworkplaces.com).