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TRUENORTH ACQUIRES GATEWAY INSURANCE SERVICES

(CEDAR RAPIDS, Iowa, June 2018) – Representatives from TrueNorth Companies and Gateway Insurance Services announced this week that Gateway Insurance Services will be adopting the TrueNorth name and brand to further expand firm presence throughout Central Iowa.

With locations in Ames and Iowa Falls, Gateway Insurance Services has been committed to providing quality insurance products to both communities for nearly 35 years. Like TrueNorth, John Langeland and the Gateway team have established a strong reputation built on faithful service, strategic insight and personalized solutions. “TrueNorth and Gateway share very similar values. Together, we will work to enrich the client experience while maintaining a strong local presence,” said Gateway Founder and President, John Langeland.

Throughout the transition, Langeland will work closely with TrueNorth Risk Management Specialist, Lane Danielsen, to expand the TrueNorth name and firm presence in the area. “Both Ames and Iowa Falls are thriving communities with respected businesses,” said Danielsen. “This is an opportunity for TrueNorth to bring unique and innovative solutions to the area while continuing to uphold John’s firm commitment to service and care. We are confident that our combined efforts will help these businesses grow and achieve success.”

With 14 offices spanning six states, TrueNorth continues to rank within the top 50 largest privately-owned brokerage firms in the United States. As the company continues to evolve, planned growth through acquisition will lead to future buyouts throughout the United States.

ABOUT TRUENORTH

TrueNorth® is an entrepreneurial insurance and financial strategies firm focused on providing integrated solutions to clients. Our firm specializes in assisting businesses and individuals with customized solutions for their insurance and financial strategies needs. For businesses, we provide risk management/property casualty, employee benefits, retirement plans, strategic continuation planning for business succession, consulting and education. We provide additional niche specific services for the construction, medical and transportation industries. TrueNorth also provides individual solutions in personal home, auto, liability, financial planning and health insurance. TrueNorth is headquartered in Cedar Rapids with additional Iowa locations in Cedar Falls, the Greater Des Moines area and the Quad Cities. Across the country, we have sales offices in Colorado, Illinois, Michigan, Tennessee and Texas. Learn more at www.truenorthcompanies.com.