FOR IMMEDIATE RELEASE

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TRUENORTH ANNOUNCES NEW OWNERS

(Cedar Rapids, Iowa, March 7, 2022) - TrueNorth Companies, L.C. is proud to announce and recognize 13 colleagues who have earned the opportunity of Ownership. TrueNorth is a closely held, privately held risk management and insurance brokerage firm dedicated to perpetuating from within.

"One of the tenets within TrueNorth is to Grow and Reward our Performers. We are proud to extend ownership to colleagues who are leaders in their craft, believe in our core values, and have demonstrated a strong commitment to the future of TrueNorth," said Trent Tillman, President. "Growing our Ownership group in this way fulfills on the promise our founders made for TrueNorth to remain a legacy company. The following list of new Owners is representative of our next generation of leaders who will help us carry the company forward for years to come."

We congratulate the following colleagues on their Ownership:

Aaron Voss
Amy Sauter
Bert Mayo
Jacob Pipkin
Jena Bixby
Julie Bennis
Mallory Mohwinkle

Matt Kain Matt Rathje Robynn Westphal Sara Larson Scott Dickinson Vicki Wilson

Over the past 20 years, TrueNorth has evolved from 6 to 67 owners. Leadership evolution and succession from within are at the forefront of our growth strategy and ability to fulfill on our aspirations as a closely held, privately held legacy organization.

ABOUT

TrueNorth® Companies, L.C. is a closely held, privately held risk management and insurance brokerage firm focused on creating value for our clients, colleagues, and communities. TrueNorth is headquartered in the Midwest with offices in Iowa, Illinois and Colorado, and colleagues located in more than 20 states across the nation. Learn more at truenorthcompanies.com.