

FOR IMMEDIATE RELEASE

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TRUENORTH ACQUIRES CSB INSURANCE GROUP

(CEDAR RAPIDS, Iowa, January 2017) – Representatives from TrueNorth and Community State Bank (CSB) Insurance announced that CSB Insurance Group has joined TrueNorth.

Since 1999, CSB Insurance has been serving the Greater Des Moines area and the personal and commercial insurance needs of their clients. As part of the acquisition, TrueNorth will continue to have a presence in Community State Bank’s Ankeny (White Birch Circle) and Johnston locations. Community State Bank president & CEO Ron Nagel says, “We are truly excited about the future of this partnership. It provides growth and opportunity for our conscientious staff of agents and customer service representatives. TrueNorth is a quality company that is committed to providing the same exceptional service to our customers.”

With 16 offices in 6 states, TrueNorth ranks as the 50th largest privately owned brokerage in the United States. “As we continue to grow our presence in the Greater Des Moines area, our partnership with CSB Insurance will not only add two new locations in the area, but great staff whom are committed to carrying out the great client service our customers have come to expect and rely on,” said Duane Smith, President CEO of TrueNorth.

As a continued focus of TrueNorth, growth strategy via acquisition will lead to future buyouts throughout the United States.

ABOUT TRUENORTH

TrueNorth® is an entrepreneurial insurance and financial strategies firm focused on providing integrated solutions to clients. Our firm specializes in assisting business and individuals with customized solutions for their insurance and financial strategies needs. For businesses we provide risk management/property casualty, employee benefits, retirement plans, strategic continuation planning for business succession, consulting and education. We provide additional niche specific services for the construction, medical, and transportation industries. We provide individual solutions in personal home, auto, liability, financial planning and health insurance. Headquartered in Cedar Rapids with additional Iowa locations in Cedar Falls, Des Moines, and the Quad Cities. Across the country, we have sales offices in Colorado, Illinois, Kansas, Michigan, Tennessee, and Texas. Learn more at www.truenorthcompanies.com.