

**NEWS from
TrueNorth Companies**

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Dan Cook appointed to American Trucking Associations (ATA)'s National Accounting & Finance Council

Dan Cook, principal and practice leader for National Accounts and M&A Support within TrueNorth Companies, has recently accepted a board and executive committee position with ATA's National Accounting & Finance Council (NAFC).

NAFC creates value for its members through education, research, professional interaction and technical assistance regarding finance, accounting, tax, and risk management issues impacting the trucking industry. The Council also conducts surveys and develops industry best practices where appropriate. Cook will assist with these initiatives.

"It's an honor to join NAFC," Cook said. "The council does a great deal to assist and influence the transportation industry. I'm proud and honored to support their efforts."

NAFC's Annual Conference and Exhibition will take place Nov. 8-10, 2021 in Charlotte, North Carolina. Join Cook and other trucking financial leaders as they share the latest developments in tax, accounting, insurance, technology, legal and economic matters.

About TrueNorth

TrueNorth® is an entrepreneurial insurance and financial strategies firm focused on providing integrated solutions. Headquartered in the Midwest with locations throughout the country, our firm specializes in assisting transportation businesses and drivers with customized solutions that meet their insurance and financial needs. Learn more about us by visiting www.truenorthcompanies.com.

About ATA's National Accounting and Finance Council (NAFC)

NAFC creates value for its members through education, research, professional interaction and technical assistance regarding finance, accounting, tax, and risk management issues impacting the trucking industry. The Council also conducts surveys and develops industry best practices where appropriate. Fleet members include chief financial officers, tax, accounting, and risk management professionals. Supplier members include industry providers of tax, finance, accounting, insurance and legal services. NAFC meetings offer CPE credits required by tax and accounting professionals. Learn more at www.trucking.org/national-accounting-finance-council.