

TRUE Insurance and Financial Strategies

TAKE CONTROL OF YOUR HEALTHCARE SPEND

Revolutionizing Healthcare Management for the Transportation Industry

Challenge in Healthcare

In a time of escalating healthcare costs, transportation companies face unique challenges in prioritizing their workforce's well-being. Discover how our tailored solutions drive remarkable savings, with an average reduction exceeding 40% in annual healthcare spend.

The TrueNorth Approach

Cost Savings Beyond Expectations: Our innovative i3 Healthcare Platform has consistently delivered an average reduction of over 40% in annual healthcare spend for our clients.

Integrated Data for Informed Decision-Making: By integrating health, wealth, and safety data into a unified platform, we empower Motor Carriers with a comprehensive view of their workforce's well-being.

Empowering the Workforce: Through telehealth, virtual care, and personalized health resources, we provide a holistic approach to healthcare, addressing the unique health-related challenges faced by drivers constantly on the road.

Retain and Attract Top Talent: TrueNorth helps transportation companies stand out by providing a 24/7 advocacy program, giving drivers and their families peace of mind with round-the-clock support.

Proven Results

*Savings based on a 500 employee organization, with a \$5 Million annual healthcare spend

Reduce Employee Turnover Access to financial wellness services & accessible healthcare	\$500,000
Understanding your Data Breaking down silos to discover fraud, waste & abuse	\$150,000
Smart Consumerism Virtual Care, Employee Assistance Programs	\$300,000
Chronic Disease Management Reduced catastrophic health incidents	\$637,500
Human Resources Time HR Administration	\$76,200
Total Savings:	\$1,663,700

Watch our exclusive video to see how Don Hummer Trucking transformed their workforce healthcare with the i³ platform.



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