

FOR IMMEDIATE RELEASE

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TRUENORTH ACQUIRES MEEKER-MAGNER COMPANY

(CEDAR RAPIDS, Iowa, January 2016) – Representatives from TrueNorth and Meeker-Magner Company announced this week that Meeker-Magner will be joining TrueNorth.

As one of Illinois’s longest running insurance agencies, Meeker-Magner has established a strong reputation for trust, expertise and creative solutions. “Our partnership with TrueNorth will allow us to further enhance our creative solutions and provide the advantage of added resources dedicated to the success of our clients business and protection of their assets,” said Gerry Magner, president of Meeker-Magner. Moving forward, both Gerry and his son Rusty will remain active in the agency.

With 12 offices in 7 states, TrueNorth ranks as the 50th largest privately owned brokerage in the United States. “As we continue to broaden our national footprint, our intention is to expand the TrueNorth presence within the state of Illinois, by using the Des Plaines location as a flagship office from which to grow. The 100+ year reputation that Meeker-Magner has established in the Chicagoland area is a very strong foundation for the combined organizations to continue to grow on,” said Duane Smith, CEO of TrueNorth.

As a continued focus of TrueNorth, growth strategy via acquisition will lead to future buyouts throughout the United States.

ABOUT TRUENORTH

TrueNorth® is an entrepreneurial insurance and financial strategies firm focused on providing integrated solutions to clients. Our firm specializes in assisting business and individuals with customized solutions for their insurance and financial strategies needs. For businesses we provide risk management/property casualty, employee benefits, retirement plans, strategic continuation planning for business succession, consulting and education. We provide additional niche specific services for the construction, medical, and transportation industries. We provide individual solutions in personal home, auto, liability, financial planning and health insurance. Headquartered in Cedar Rapids with additional Iowa locations in Cedar Falls, Des Moines, and the Quad Cities. Across the country, we have sales offices in Colorado, Illinois, Kansas, Michigan, Tennessee, and Texas. Learn more at www.truenorthcompanies.com.

ABOUT MEEKER-MAGNER COMPANY

Widely recognized as one of Chicagoland's largest family-owned and operated insurance agencies, Meeker-Magner specializes in business and personal insurance, and employee benefits. We have worked hard to earn the respect and trust of those we serve and always have their best interest in mind. To learn more about Meeker Magner visit: www.meekermagner.com