

FOR IMMEDIATE RELEASE

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TRUENORTH RECOGNIZED AS SAFECO IGNITE ELITE AGENCY

(Cedar Rapids, Iowa, June 6, 2022) - Safeco Insurance has recognized TrueNorth Companies as a Safeco Ignite Elite agency based upon outstanding performance and partnership. Fewer than 10% of independent insurance agencies nationwide that sell Safeco® personal lines products receive this honor. Achieving this status reflects an agency's success and its commitment to serving customers as a trusted advisor.

"It's an honor to be named a Safeco Ignite Elite agency for the second time," said Aaron Ellsworth, Principal and Practice Leader at TrueNorth. "Our firm is proud of our strong working relationship with Safeco. It's an honor to be recognized for our shared commitment to helping clients protect what matters most to them."

Achieving this status gives TrueNorth producers access to special resources and programs that allow us to provide exceptional service, guidance, and expert advice to our customers.

ABOUT TRUENORTH

TrueNorth® Companies, L.C. is a closely held, privately held risk management and insurance brokerage firm focused on creating value for our clients, colleagues, and communities. TrueNorth is headquartered in the Midwest with offices in Iowa, Illinois and Colorado, and colleagues located in more than 20 states across the nation. Learn more at truenorthcompanies.com.

ABOUT SAFECO INSURANCE

In business since 1923 and based in Boston, Mass., Safeco Insurance sells personal automobile, homeowners and specialty products through a network of more than 10,000 independent insurance agencies throughout the United States. Safeco is a Liberty Mutual Insurance company.

In business since 1912, and headquartered in Boston, Mass., Liberty Mutual Insurance is a leading global insurer with operations in 30 countries around the world. Liberty Mutual is the third largest property and casualty insurer in the U.S. based on 2019 direct written premium data as reported by the National Association of Insurance Commissioners. The Company also ranks 77th on the Fortune 100 list of largest corporations in the U.S. based on 2019 revenue. As of December 31, 2019, it had \$43.2 billion in annual consolidated revenue. For more information about Safeco Insurance, go to www.Safeco.com.